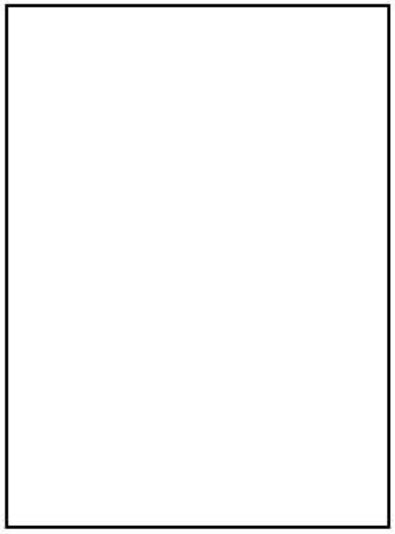
Question 1

Publishing companies use many different styles of page layout when producing various articles for publication.

a. Redraw the blank page below and add the following

i. A **header** with the wording "**City Banking**".
ii. A **footer** with the wording "**May 2001**"
iii. **Three columns** into which text is to be placed.

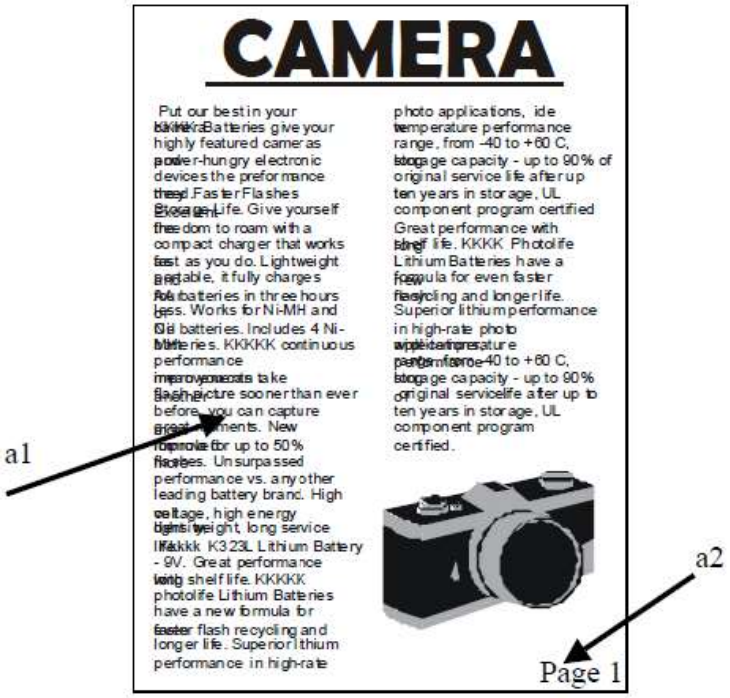


b. A graduated colour fill is to be used for the background. Explain what is meant by a colour gradient.

(4 marks)

Question 2

A Desktop Published advertising leaflet for a camera is shown below.



a) State the Desktop Publishing terms for the elements indicated in the leaflet.

b) State the page orientation.

c) Name and sketch another style of page orientation.

(4 marks)