

<p>Design A)</p>	<ul style="list-style-type: none"> <li>• Discuss the work of Shepard Fairey, focus on ‘Demagogue’ and ‘Hope. It would be also useful to reference a few other pieces to back up your points.</li> <li>• Make sure you have a short intro which you slot the question into, eg “I am going to discuss the work of the Political Graphic Designer Shepard Fairey, focussing on his use of <b>MEDIA</b> and <b>VISUAL IMPACT</b> “ <b>*question prompts</b> <ul style="list-style-type: none"> <li>• Create notes using the design prompts that may come up,</li> </ul> </li> </ul> <p><b>Aesthetics/style/</b> How does it look?  <b>Target Market-</b> Who is the design aimed at?  <b>Function</b> – What has it been designed to do?  <b>Materials/ Techniques</b> – What has it been made from, and how has it been made?  <b>Key Visual Elements</b> – LINE, COLOUR, TEXTURE ETC.  <b>Visual Impact</b> – How effective is the design?  <b>Working Methods</b> – How does he go about making the design work from start to finish, use of photography, Photo Shop, screen printing etc.  <b>Choice of Imagery</b> – Who and what does he use as subject matter and why?  <b>Choice of layout and text</b> – How does this effect the designs?</p> <p><b>*Prompts in Red</b></p>
<p>B)</p>	<p>Use the Social and Cultural notes on Shepard Fairey to write your answer, you <b>must</b> Always reference the work you have written about in <b>PART A</b>, <b>not just a general discussion of his work.</b>  <b>This essay can be pre prepared and learned off by heart!!</b></p>



<p>Expressive A)</p>	<ul style="list-style-type: none"> <li>• Discuss the work of Juan Gris, focus on ‘Bottle and Knife’ and ‘Newspaper and Glass’. It would be also useful to reference a few other art works to back up your points.</li> <li>• Make sure you have a short intro which you slot the question into, eg</li> </ul>
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	<p>“I am going to discuss the work of the Cubist Artist Juan Gris focussing on his use of <b>Compostion</b> and <b>Techniques</b> “ <b>*question prompts</b></p> <ul style="list-style-type: none"> <li>• Create notes using the Expressive prompts that may come up,</li> </ul> <p><b>Use and choice of composition</b> – Describe then discuss his complex use of composition, why is the image split up, why has it been painted from different angles etc? View point, rule of thirds, balancing shapes. <b>Look up rules of composition online!!</b></p> <p><b>Use and choice of view piont</b> – Very similar to composition.</p> <p><b>Use and choice of Materials/ Techniques</b> – discuss differences in choice and use of materials and how it effects the outcome in the two art works.</p> <p><b>Key Visual Elements</b> – LINE, COLOUR, TEXTURE ETC. how are they used</p> <p><b>Working Methods</b> – How does he go about making the art work from start to finish, drawing from life, under painting, use of thick paint, use of collage etc</p> <p><b>Choice of Imagery</b> – Who and what does he use as subject matter and why?</p> <p><b>*Prompts in Red</b></p>
B)	<p>Use the Social and Cultural notes on Juan Gris to write your answer, you <b>must</b> Always reference the work you have written about in <b>PART A</b>, <b>not just a general discussion of his work.</b></p> <p><b>This essay can be pre prepared and learned off by heart!!</b></p>



	<p><b>Hidden Photo</b> Questions Design and Expressive</p>
A)	<p>You will be asked to <b>DESCRIBE</b> a piece of Art work and a Design work which you haven't seen before, <b>using two of the prompts as above</b>, in the exam paper. There are six marks available here!! Try to use a wide variety of relevant descriptive art terms and words, this should be at least ¾ of a page in length.</p> <p>Example, a) <b>describe the artist's use of media and colour in this work; 6 marks</b></p>
B)	<p>You will now be asked to <b>DISCUSS</b> and <b>EXPLAIN</b> how the first two prompts effect a third prompt.</p> <p>Example – b) <b>explain how the artist's combined use of media and colour contributes to the overall mood and atmosphere of this work. 4 marks</b></p>

