This a help sheet to talk you through the exam paper, this is just an exemplar not the actual questions you will have on the day. You need to be adaptable and fit any answers and information you have learned into the actual areas of focus in the exam paper.

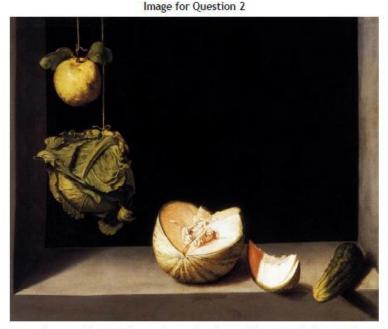
Total marks — 60
SECTION 1 — EXPRESSIVE ART STUDIES — 30 marks
SECTION 2 — DESIGN STUDIES — 30 marks

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

MARKS

6

#### . . . . . . .



Quince, Cabbage, Melon and Cucumber (c1600) by Juan Sánchez Cotán Oil on canvas 69 x 85 cm

READ the question and ring the important words to make sure you answer correctly

## Question 2

With reference to the image above:

on composition and tone

(a) describe the artist's use of composition and tone in this work;

You are being asked to DESCRIBE within this question, there are 6 marks available for six statements

(b) explain how the artist's combined use of composition and tone creates visual impact in this work.

sual impact in this work.

You are being asked to EXPLAIN how the combined use of Composition and Tone creates visual impact,, 4 marks available for FOUR STATEMENTS

10

10

### SECTION 1 — EXPRESSIVE ART STUDIES (continued)

Attempt either Question 3 or Question 4.

#### Question 3

Answer this question with reference to any artist(s) you have studied.

- (b) Explain the influence of social, cultural and/or other factors on any of the art work(s) discussed.
- a) Make sure you choose the question with the quote that is most relevant to your artist

Make sure you discuss the key areas asked for in the question in relation to at least two images

b) You are being asked to now discuss the same images fron part a) in regards to any social and cultural factors that may have influenced the work, ie other artists, art movements, factors in History, wars, family and personal issues.

#### Question 4

Answer this question with reference to any artist(s) you have studied.

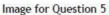
- (a) Select art work(s) that are relevant to the statement: artists are creative in different ways.
  - Discuss the artist's(s') working methods and/or the visual impact of the art work(s).
- (b) Explain the influence of social, cultural and/or other factors on any of the art work(s) discussed.

10

10

#### Attempt either Question 5 or Question 6.

Read your selected question and the notes on the image carefully.





Poster for the 1936 Berlin Olympic Games (1936) designed by Franz Wurbel

## Question 5

With reference to the image above:

- (a) describe the designer's use of colour and choice of imagery in this work;
- a) You are asked to just describe the designers use of colour and imagery
   You are trying to write SIX relevant statements
  - (b) explain how the designer's combined use of colour and choice of imagery makes this work appealing to the audience.

6

b) In this section you now have to EXPLAIN how the designers use of colour and imagery makes the work appealing to the audiance.

You are trying to write four relevant statements

10

# SECTION 2 — DESIGN STUDIES (continued) Attempt either Question 7 or Question 8.

#### Question 7

Answer this question with reference to any designer(s) you have studied.

- (a) Select design work(s) that are relevant to the statement: all design relates to people.
  - Discuss the designer's(s') use of materials and/or the target market for the design work(s).
- (b) Explain the influence of social, cultural and/or other factors on any of the design work(s) discussed.
- a) Select the question with the quote which relates to your designer

For ten marks discuss a selection of outcomes by the designer in relation to the key areas in the question.

b) Explain any influence on the SAME design outcomes in a) in relation to SOCIAL and CULTURAL you could talk about, use of materials, technology used, other DESIGNERS, design movements.

#### Question 8

Answer this question with reference to any designer(s) you have studied.

- (a) Select design work(s) that are relevant to the statement: successful design looks good and works.
  - Discuss the style and/or fitness for purpose of the design work(s).
- (b) Explain the influence of social, cultural and/or other factors on any of the design work(s) discussed. 10

[END OF EXEMPLAR QUESTION PAPER]