

This a help sheet to talk you through the exam paper, this is just an exemplar not the actual questions you will have on the day. You need to be adaptable and fit any answers and information you have learned into the actual areas of focus in the exam paper.

Total marks — 60

SECTION 1 — EXPRESSIVE ART STUDIES — 30 marks

SECTION 2 — DESIGN STUDIES — 30 marks

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

MARKS

Image for Question 2



Quince, Cabbage, Melon and Cucumber (c1600) by Juan Sánchez Cotán

Oil on canvas 69 x 85 cm

READ the question and ring the important words to make sure you answer correctly

Question 2

With reference to the image above:

- (a) describe the artist's use of *composition* and *tone* in this work;

6

You are being asked to DESCRIBE within this question, there are 6 marks available for six statements on composition and tone

- (b) explain how the artist's combined use of *composition* and *tone* creates *visual impact* in this work.

4

You are being asked to EXPLAIN how the combined use of Composition and Tone creates visual impact,, 4 marks available for FOUR STATEMENTS

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

MARKS

Attempt either Question 3 or Question 4.

Question 3

Answer this question with reference to any artist(s) you have studied.

- | | |
|---|----|
| (a) Select art work(s) that are relevant to the statement: art provokes a reaction. | |
| Discuss the artist's(s') use of <i>subject matter</i> and/or <i>mood and atmosphere</i> in the art work(s). | 10 |
| (b) Explain the influence of <i>social, cultural</i> and/or <i>other factors</i> on any of the art work(s) discussed. | 10 |

a) Make sure you choose the question with the quote that is most relevant to your artist

Make sure you discuss the key areas asked for in the question in relation to at least two images

b) You are being asked to now discuss the **same** images from part a) in regards to any social and cultural factors that may have influenced the work, ie other artists, art movements, factors in History, wars, family and personal issues.

Question 4

Answer this question with reference to any artist(s) you have studied.

- | | |
|---|----|
| (a) Select art work(s) that are relevant to the statement: artists are creative in different ways. | |
| Discuss the artist's(s') <i>working methods</i> and/or the <i>visual impact</i> of the art work(s). | 10 |
| (b) Explain the influence of <i>social, cultural</i> and/or <i>other factors</i> on any of the art work(s) discussed. | 10 |



Attempt either Question 5 or Question 6.

Read your selected question and the notes on the image carefully.

Image for Question 5



Poster for the 1936 Berlin Olympic Games (1936)
designed by Franz Wurbel

Question 5

With reference to the image above:

- (a) describe the designer's use of colour and choice of imagery in this work;

6

a) You are asked to just describe the designers use of colour and imagery
You are trying to write SIX relevant statements

- (b) explain how the designer's combined use of colour and choice of imagery makes this work appealing to the audience.

4

b) In this section you now have to EXPLAIN how the designers use of colour and imagery makes the work appealing to the audience.

You are trying to write four relevant statements

SECTION 2 — DESIGN STUDIES (continued)

MARKS

Attempt either Question 7 or Question 8.

Question 7

Answer this question with reference to any designer(s) you have studied.

- (a) Select design work(s) that are relevant to the statement: **all design relates to people.**

Discuss the designer's(s') *use of materials* and/or the *target market* for the design work(s). 10

- (b) Explain the influence of *social, cultural and/or other factors* on any of the design work(s) discussed. 10

a) Select the question with the quote which relates to your designer

For ten marks discuss a selection of outcomes by the designer in relation to the key areas in the question.

- b) Explain any influence on the **SAME** design outcomes in a) in relation to **SOCIAL** and **CULTURAL** you could talk about, use of materials, technology used, other **DESIGNERS**, design movements.

Question 8

Answer this question with reference to any designer(s) you have studied.

- (a) Select design work(s) that are relevant to the statement: **successful design looks good and works.**

Discuss the *style* and/or *fitness for purpose* of the design work(s). 10

- (b) Explain the influence of *social, cultural and/or other factors* on any of the design work(s) discussed. 10

[END OF EXEMPLAR QUESTION PAPER]