

# ANSWER THE FIVE QUESTIONS

To make your  
SOCIAL AND CULTURAL FAIREY Answer

RUSSIAN CONSTRUCTIVISM  
RODCHENKO 1920- 1930's

How does Russian Constructivism influence Hope and Demagogue??

- As Rodchenko and Heartfield made images of their time Fairy follows their lead with recycled graphic design for todays audience.
- Fairey uses Rodchenko's work to produce the 'YES' artwork before Demagogue

**Materials and Techniques**

How do the materials and techniques Used influence the work?

- Collected and stolen photography
- Photoshop as a design tool to develop And simplify
- Stencils made from computer art
- Screen printing techniques
- Printed onto aged paper
- Similar look to Rodchenko by the process



Background Info

How does Fairey's background influence Demagogue??

- Rhode Island School of Design( illustration)
- Interest in Photography
- Street culture, - skater, graffiti artist
- Punk music- political statements Shock tactics

POP ART 1950's  
Andy Warhol



How does Warhol influence Influence Demagogue and HOPE?

- Screen Printing
- Use of simplified Colour
- Use of stolen photographic imagery
- Focus on 'popular' political figures, people in the public eye
- eg Warhol's Chairman Ma, Che Guevera



Politics

How does Fairey's Political view influence Demagogue and HOPE ??

- Pro Obama, wants to show him in a positive way through imagery, uses colours of the flag etc
- Against Trump, wants to create a negative Image, devil like arrangement, use of red and black, twisted mouth.
- Encourages viewers to 'question everything'
- Franz Ferdinand commission art work
- What was HOPE about?