

National 5
Design Brief

V&A AT DUNDEE
MAKING IT HAPPEN



V&A at Dundee, unlike any other museum in Scotland, will focus on design- how it can delight, make things work and change lives.

You are being asked to design a graphic for a memento for the new Dundee V&A. It must reflect the Dundee V&A. The shop sells products that appeal to a wide range of age and tastes.

- You will need to identify the product you want to design for and the target audience
- Limited colours
- Choose from a specific area of the museum for your inspiration.

Café culture

Menus
Promotional
materials
Sandwich boxes
Drinks containers
Take away packaging

Areas of design

Art Deco
Rococo
Modernism

Assessment criteria

A2 research sheet
A2 development must include some 3D work.
A2 outcome