

National 4  
Design Brief

V&A AT DUNDEE  
MAKING IT HAPPEN



V&A at Dundee, unlike any other museum in Scotland, will focus on design- how it can delight, make things work and change lives.

You are being asked to design a graphic for a memento for the new Dundee V&A. It must reflect the Dundee V&A. The shop sells products that appeal to a wide range of age and tastes.

- You will need to identify the product you want to design for and the target audience
- Limited colours
- Choose from a specific area of the museum for your inspiration.

Products

ipad covers  
Laptop bags  
Phone covers and skins  
Camera bags  
Drinks bottles  
Boot bag  
Make up bags  
Toiletries bags  
Camera Straps  
Long life Bags  
Kids Bags  
Lunch Bags  
Lunch Boxes  
Bento Boxes  
Flasks

Areas of design

Art Deco  
Roccoco  
Modernism

Assessment criteria

A3 research sheet  
2 x A3 development  
A3 outcome